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### Rural Landscape Framework

Georgia Health Policy Center

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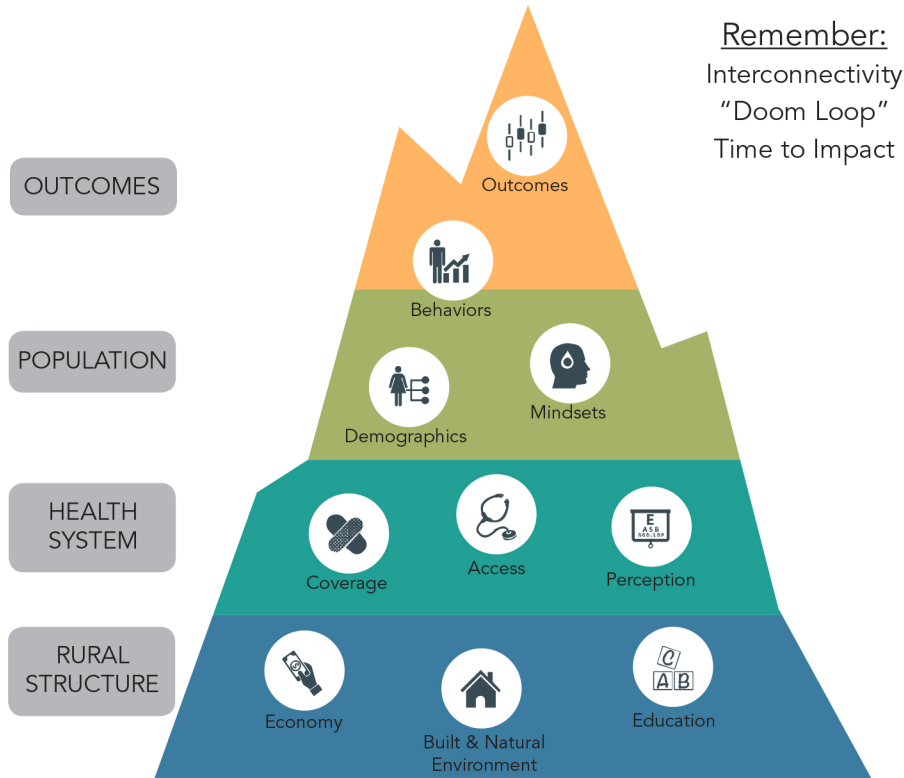
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# STEP TWO

CONSIDER THE INFLUENCE OF RURAL KEY FACTORS IN PLANNING YOUR EFFORTS



# STEP THREE

CONSIDER THE IMPACT OF MACRO-TRENDS, SYSTEM STRENGTHS AND CHALLENGES

1. How are macro-trends shaping key factors in rural communities and how might that impact the design of your research, policy or programs?

## Macro-trends:

- Shortage of skilled workers
- Technological advances and disruptions
- Impact of federal policies and programs

2. How do the system strengths and challenges of rural communities impact the design of your research, policy or programs?



# UNDERSTANDING THE RURAL LANDSCAPE

A framework to help ensure health research, policies and programs are rural-relevant



## STEP ONE

RECOGNIZE THE CONTEXT OF RURAL WITHIN THE SCOPE OF YOUR EFFORTS

Three questions for consideration:

1. In regards to your identified the health research initiative, policy or program of interest, what is the scope of your efforts (e.g., national, regional, state, local) and what types of communities might be impacted (e.g., micropolitan, small towns, tribal, frontier)?
2. Which definition are you using to determine the rural designation of included communities (e.g. various federal, state, funder)?
3. What attributes can you discern about the culture (e.g., shared beliefs, history, lore, traditions) of the rural communities within the scope of your efforts?

